



# PAKISTAN COATING SHOW 2022

+ PAINTS - INKS - ADHESIVES - SEALANTS  
CONSTRUCTION CHEMICALS - SURFACE FINISHES

**19 - 20 - 21 May 2022**  
**International Expo Centre Lahore.**



[www.pakcoatingshow.com](http://www.pakcoatingshow.com)

Organizer



Co-located Events

**PUP**  
PAKISTAN  
POLYURETHANE  
EXPO 2021

**SFP**PAKISTAN  
Surface Finishing

Adhesive & Bonding  
Pakistan



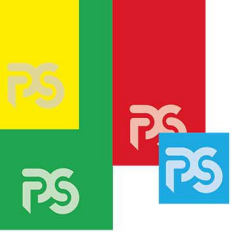
# ABOUT PAKISTAN COATING SHOW 2022

**Pakistan Coating Show (PCS)** is one of the largest Events for Paints and Coatings Industries which provides opportunity to the industries to showcase their products and technology at a platform where National & International suppliers will introduce latest tools & innovations for coatings. The three-day Event sets a benchmark for performance in coatings, paints and chemicals industry, by enlightening thousands of participants and visitors. It features great opportunities for B2B networking, collaboration and media-exposure for the participating stakeholders.

The visitors are enthusiastically involved in various informative activities and sessions, while the exhibitors display ground-breaking technologies, conducted insightful seminars and discussions. The conference featured renowned experts and learned speakers, to analyse the evolving trends in the industry and to capitalise on the emerging opportunities.

## Welcome to Pakistan Coating Show 2022





# PAKISTAN COATING SHOW

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## EXHIBITORS PROFILE PCS - 2022

The most powerful annual show for the global Coating Industry, where your specialist sales get opportunity to meet "Coating Management & Personnel" from the following growth industries worldwide:

### Chemicals & Raw Materials

Additives  
Biocides  
Chemicals  
Extenders  
Fillers  
Pigments  
Polymers  
Resins  
Solvents  
Waxes

### Plant and Machinery

Dispersers  
Drums  
Filters  
Mixers Process  
Control  
Pumps  
Mills  
Equipment  
Labelling  
Filling & Packaging

### Test Equipment

Tinting Systems  
Accelerated Weathering  
Gloss  
Color  
Measurement and Control  
Corrosion Testing  
Instrumentation  
Physical Testing of Liquids  
Paint Testing  
Dry Film Testing

### Other Products

Color Forecasting  
Color Cards  
Health & Safety  
Media  
Paints  
Inks  
Coatings  
Adhesives  
Sealants  
Automotive Coatings

Organized By:



Supported By:



*Pakistan Paint*  
MANUFACTURERS ASSOCIATION





## SPONSORSHIP OPPORTUNITIES IN HALL # 2 & 3

### INCREASE YOUR BRAND EXPOSURE BY INVESTING IN OUR SPONSORSHIP PACKAGES

	Branding Spots Worth (Rs)	Logo on all Media Advertisement	Logo on all Marketing Collaterals	Logo on Press Conference Backdrop	Plasma Advertising	Space on Event Backdrop	Free Stalls Worth (Rs)
<b>Platinum Sponsorship @2.5 Million</b>	1 Million	Yes	Yes	Yes	8 Ads per rotation	Yes	1.2 Million (10 booths of 9 sqm each)
<b>Gold Sponsorship @1.5 Million</b>	0.5 Million	Yes	Yes	Yes	2 Ads for rotation	Yes	0.8 Million (6 booths of 9 sqm each)
<b>Silver Sponsorship @0.8 Million</b>	0.3 Million	Yes	Yes	Yes	1 Ad per rotation	Yes	0.5 Million (4 booths of 9 sqm each)

- Due to the high demand of sponsorship opportunities coupled with limited space available, allocations shall be strictly made on a first come, first served basis
- Acceptance and the awarding of sponsorship requests will only be entertained with a 75% advance payment at the time of registering

Organized By:



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